County of Los Angeles Fiscal Year 2011-12 Assessment of In-School Stormwater Education Programs

Generation Earth

Teachers attending Generation Earth workshops complete an evaluation form. Scores for the workshops are as follows:

- 88.4% of participants could accurately identify two components of service learning.
- 94.6% of participants could correctly name two resources that could help them complete a project.
- 100% of participants could accurately identify key items that can be reduced, reused, and/or recycled.
- 100% of participants could name two actions that prevent stormwater pollution.
- 98.8% of participants could accurately describe a watershed and urban runoff.

Environmental Defenders Program

LACDPW issued a Request for Proposals to public relations firms, education consultant companies, etc., in October 2009. Proposals were evaluated in April 2010. A protest was submitted and Administration decided to resolicit the Request for Proposals. The revised Request for Proposals was circulated in April 2011. Proposals were evaluated by the committee in June 2011. A protest was received. In December 2011, Administration made a business decision not to award the contract for service at that time. The Request for Proposals was released in May 2012. Proposals were evaluated by the committee in June/July 2012. The anticipated approval date of the new contract is expected to occur in the winter of 2013. With approval of the next contract period, the student assessment will resume as scheduled in the contract timeline.